

"Great mobile app ... menu, events, bookings, blog, hours ... we deliver the deliciousness and the app delivers everything else!"

SAM, DIRECTOR OF MARKETING, THE LOST GROUP



The Lost Group CASE STUDY



The Lost Group
London, UK
<http://www.thelostfriends.co.uk/>

Category
Bar & Restaurant

The Lost Group CASE STUDY

Since developing their first mobile app, The Lost group has embraced the mobile frontier offering its users access to menus on the go, instant coupons and happy hour push notifications, cocktail recipes and social integration.

PLATFORMS

Android  | iPhone  | HTML5 

APP FEATURES

Events Listing	Image Gallery	Blog Integration
GPS Directions	Book a Table	Business Info
Tell-A-Friend	SoundCloud	

SOCIAL MEDIA INFUSION

26%

Increase in
social media
connections

INSTANT RESPONSE

34%

Increase
response from
event push
notifications